



Request for Proposals to Host a 2008 Thunderhead Training

October, 31, 2007

It's time once again to BID FOR A 2008 THUNDERHEAD TRAINING!

Thunderhead Alliance is requesting proposals from organizations to host a Thunderhead Training in 2008. Thunderhead will host at least two trainings next year, plus our bi-annual retreat.

Here's your chance to bring this invaluable training right into your backyard for your organization and to bring together partners and potential partners. And you can show off your successes for all to use as models when they return to their communities and learn from your fellow advocates. Find info on our Thunderhead Trainings at:

<http://www.thunderheadalliance.org/trainings.htm>

Thunderhead is seeking creative proposals from organizations desiring to host a Thunderhead training. Trainings will be based on our signature "Winning Campaigns" curriculum. However, Thunderhead is open to special training requests from organizations. Special consideration will be given to proposals that guarantee Thunderhead's minimum costs are covered. Or groups may elect to hire Thunderhead as a contractor for a training tailored specifically to your needs as an organization.

At a minimum, potential hosts must:

- secure a venue 4-5 months in advance for 40-50 attendees close to downtown and transit
- promote the training (i.e. newsletter, website, press release, etc.)
- find some AV equipment
- recommend a caterer
- coordinate homestays
- provide local expertise for our attendees.

Here's the bid info we need from you:

Name of host Thunderhead member organization:

Name(s) and contact info for responsible org leader(s):

Suggested host city (and potential venue) - must be served by the host org's mission and must be quickly and easily reached via public transit from a hub airport; include transportation provisions and travel time:

Explain why you, your org and your city are ideal for hosting a Thunderhead Training – include local specialties you can offer (300 words max):

Number of paid registrants you can guarantee will attend and how you can guarantee this number:

Creative ideas for hosting the training. (i.e. Your organization could hire Thunderhead as a contractor to do the training with any registration fees above our costs going to your org; Your organization may want a slightly more specialized training over a 2-day period instead of 3-day; Thunderhead trainings typically include breakfast and lunch both days – would someone from your organization be available to coordinate the meals?; Are their other organizations in your area that would partner with you to host a training?; Will you invite local bicycle retailers to take part in the training? Are there public health, community development, parks, environmental and other groups you will invite to the training? Any creative ideas on promoting the training?)

Proposals are due by November 30th. Proposals should be e-mailed to Kristen@thunderheadalliance.org with the subject PROPOSAL TO HOST THUNDERHEAD TRAINING. (no fancy packaging, just the facts in email text). The two best locations will be chosen by the end of December. If more than two qualified exemplary locations are presented, the hosts will have to provide more materials to justify their claims and the best two will be chosen. If fewer than two qualified locations are presented we will offer the bidding process again in December.

Thanks so much for your interest in hosting a Thunderhead Training!