
Thunderhead Training • Winning Campaigns
Los Angeles, CA • August 24-26, 2007



Schedule

Friday

5:00-6:00 pm *Hors d'oeuvres* • Reception and Registration

6:00-9:00 pm • Choosing Successful Campaigns to Win and Build Your Organization

Saturday

8:00 am-12:15 pm *Breakfast* • Issue Focus, Goals, Resources

Lunch

1:30-6:00 pm *Snack* • Campaign Strategy, Communications, Allies & Targets

6:30-?? *Fun gathering to rant and rave about the day's achievements*

Sunday

8:00 am-1:00 pm *Breakfast & Lunch* • Campaign Tactics and Workplan, Fundraising.